

CENTRAL BAPTIST COLLEGE
1501 College Avenue
Conway, AR 72034

MINOR
MARKETING (MK)
2016-17 Catalog

Name _____

MARKETING MINOR CORE - 12 hrs

- _____ ACC 2300 Accounting Principles I
- _____ CPS 2304 Computer Applications
- _____ ECO 2300 Prin of Macroeconomics* ** OR
ECO 2301 Prin of Microeconomics* **
- _____ MKT 3300 Principles of Marketing*

MARKETING MINOR ELECTIVE - 6 hrs*

Select from 4000 Level Marketing Courses

_____ _____
_____ _____

**Courses cannot count for both a General Education Core requirement and a minor requirement.

*prerequisites required

18 TOTAL HOURS

Advisor _____

Graduation Approval _____

(date)